**GIBOTS PROJECT**

Pretend that you work for GIBots and that you’d like to initiate a sales conversation with a company that you think could benefit from our platform.

**TASK 1-COMPANY SELECTION**

My company selection is **COGNIZANT TECHNOLOGY SOLUTIONS** is a multinational company working passionately for automating process, organizational flows, streamlining outcomes.

They are promptly moving towards innovation and operational excellence, our **GIBots** platform, which can offer advanced automation and AI-driven process optimization, chatbots for process flow would be a perfect fit.

The platform could significantly enhance their process efficiency, product efficiency, improve the process using AI driven and provide valuable insights through data analytics.

**TASK 2- CONTACT SELECTION**

Our choice is **IT HEAD** as he is solely responsible for day-to-day IT operations, process flow, organizational **SOPs** and decision maker in procurement of **IT** products and services. He will ideal to contact to explain about our GIBOTS for process automation, product and process efficiency.

### **TASK 3 -EMAIL LETTER:**

**SUBJECT:** INCREMENT Your process and product with GIBots' based automation

RESPECTED [IT Head Name],

I hope this message finds you well.

I am reaching out to introduce you to GIBots, a leading platform in automation and AI-driven process optimization. Given **COGNIZANT TECHNOLOGY SOLUTIONS PVT LTD** commitment to operational excellence and innovation, I believe our platform could significantly enhance your operations.

GIBots offers solutions that streamline workflows, reduce manual errors, and provide valuable data insights, improve process flow, product efficiency ultimately reducing costs.

Our clients have seen our achievements in productivity and operational efficiency, we are confident that we can deliver similar results for **COGNIZANT TECHNOLOGY SOLUTIONS**.

I am eager to discuss about our products in a scheduled brief call on how GIBots can specifically benefit your operations. Could we arrange a meeting next week at your convenience?

Looking forward to your response.

Best regards,

[Infant Collins]  
Marketing Executive, GIBots  
[collins567@gmail.com]  
[7598662979]

[www.gibotsofficial.com]

### **TASK 4 -FOLLOW UP EMAIL LETTER**

**SUBJECT:** Following Up: Exploring the Benefits of GIBots for **COGNIZANT TECHNOLOGY SOLUTIONS.**

RESPECTED [IT HEAD NAME],

I hope you are well. I wanted to follow up on my previous email regarding how GIBots can transform the operations at **COGNIZANT TECHNOLOGY SOLUTIONS.**

Our platform has helped numerous companies like yours achieve significant product and process efficiency gains and cost savings through advanced automation and process optimization. I believe you will find immense value in what GIBots has to offer.

Would it be possible to schedule a brief call next week to discuss this further?

I am confident that a short conversation can provide insights into how we can support your goals.

Thank you for your time, and I look forward to hearing from you soon.

Best regards,

[Infant Collins]

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